



Greater Memphis IT Council

INNOVATE IT 2020

Enterprise & Entrepreneurship

Media Advisory:

Contact: Regina Whitley
901-672-7630
regina.whitley@comcast.net

Greater Memphis IT Council to Host **INNOVATE IT**

A Conference to Address Innovation in the Enterprise and in Entrepreneurship

Gartner to Deliver Keynote Address that will be Livestreamed from the Halloran Centre

MEMPHIS, TENNESSEE – September 25, 2020: The Greater Memphis IT Council will host its annual conference on Thursday, October 8th to explore the promise of new technology for organizations today. The program will highlight innovative case studies on developing new products and applications.

Kristin Moyer, VP Distinguished Analyst, Gartner will deliver a keynote address on the *Acceleration of Digital Transformation in the Era of COVID-19* among organizations embracing technology today.

General Session speakers on innovation include:

- Rebecca Yeung, VP of Advanced Technologies & Innovation, FedEx Corporation
- Keith Perry, SVP & CIO, St. Jude Children's Research Hospital
- Kimberly Bailey, CIO, City of Memphis
- Jyoti Shankar, Principal Data Scientist, Indigo Ag
- Bryan Eagle, CEO, Glanris

The General Sessions will address IT innovations in Logistics, Healthcare, City Services, and AgriTech among large enterprise organizations and start-up companies.

This program will bring together the Greater Memphis IT Council membership and the Memphis business community in order to create a virtual networking environment to build relationships among the IT leadership in the Memphis area. The program will be conducted live and streamed to the audience.

Where: The event will be held at the Halloran Centre in Downtown Memphis and will be livestreamed.

When: Thursday, October 8th from 1:00 PM to 5:00 pm with an awards ceremony & reception to follow.

About the Greater Memphis IT Council:

The Greater Memphis IT Council is a non-profit membership association focused on leading the evolution for Memphis into an international center of excellence for information technology (IT). The IT Council is driving economic development for the region through professional networking, STEM education and technology training. The vision is that member organizations will be more knowledgeable, empowered and successful because of their interaction with professionals and resources that support the information technology industry in the Memphis area. For more information go to

www.memphisitcouncil.com